

Writing for JCC

1st Oct – There were many photos posted on the social media and the press about the occurrence of a double rainbow over parts of Singapore, including Jurong. For a view of this phenomenon, you can go to this link: <http://news.asiaone.com/news/singapore/double-rainbow-over-singapore-excites-many-evening>

Why can't I show you a photo of it in The Vine? Being an avid photography enthusiast, I would certainly have taken some photos of this event. However, I was totally oblivious of the fact. Even though it was plainly displayed in the sky above, I did not see it or notice it. I only came to know about it from the media.

I am not writing about the significance of this occurrence at this particular time coinciding with the unveiling of the new JCC or some religious festival. I am not particularly anointed to make a revelation of why this happen at this time.

I just brought it up because it reflects the importance of media. Even though the rainbows were in the sky plainly for all to see, many would have missed it. The media or newspapers were the means to bring the news to those who did not get to witness it firsthand. Would you say that the Holy Bible is media? This is the source of where most of us get our good news of salvation history.



Can the mega-churches grow without the use of media? I don't know but this I know, they make use of lots of media. Most, if not all mega-churches have websites, recordings of sermons, newsletters and CDs of messages and even songs by their talented members. Some even have books written by their pastors. Are we to ignore the use of media in JCC?

Media provides a source of additional income for their pastors. Some pastors claim that the church need not pay them because they have more than sufficient from their writings and recordings.

I am not saying that the Multi-Media Ministry (MMM) is the most important ministry of any church but it should not be the least important either. No doubt Jesus did not ask anyone to record his messages or write them down but that may be due to the fact that these media were not available at the time. If writing his messages were not important, then why did Luke say: *“Many have undertaken to draw up an account of the things that have been fulfilled among us, just as they were handed down to us by those who from the first were eyewitnesses and servants of the word.”* (Luke 1:1-2)

Let me report that Pastor Andrew’s ministry verse is 1Corinthians 3:6: *“I planted the seed, Apollos watered it, but God has been making it grow.”* Then The Vine’s ministry verse should be Luke 1:3b: *“I too decided to write an orderly account for you...”*

We may want to maintain the oral traditions but sooner or later it will have to be written down or it will be forgotten. Many a times you say that so and so preached a good message but how do we relay this message to others if it were not recorded or written down? Even the preacher himself would not be able to repeat his message a few months down the road.

If you want to join a ministry to be in the spotlight, then be a preacher or worship leader or council. These are the important ministries. However if you do not have the gifting for such ministries, then consider how you could still support from the background, bringing their messages and reports to the masses through the media.

We need more people to join the MMM. There will be 5 storeys of stories to write about in the new JCC, too many for just 3 persons to handle. Consider to sign up even now before the pledge forms come up.

Martin Cheah